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## **Leaco Rural Telephone Lovington Location Design Finalized; Retail Store Moving**

**Lovington, NM** – On June 29, 2009, Leaco Rural Telephone will move to their new retail site located at 22 West Avenue D in Lovington, NM, just between McDonalds and Sonic. Plans for the interior and exterior of the state of the art facility were approved at a special LEACO Board of Directors meeting held on Tuesday, June 9, 2009.

The new retail store will feature interactive displays of all of LEACO’s services including landline, high speed Internet and cellular. Customers will be able to test and try all features of their phones before making a purchase. Another exciting feature will be the centrally located interactive Internet Café, a bill pay station, free high-speed Internet on LEACO provided computers and free wireless Internet access.

Until construction is complete on the new facility, LEACO will operate from a temporary building located at the Avenue D site. Leaco Customers will see a smooth transition from the current location at 1500 N. Love Street which will close at noon on Friday, June 26, 2009, and reopen for business the following Monday at the new location at 22 West Avenue D in Lovington.

Customers can expect the temporary building to be a full service LEACO retail store with the same great customer service and hours of operation as before, including a payment drop box. LEACO also plans to offer a “construction” special exclusive to Lovington customers as they make this exciting move with LEACO.

“We wanted our design and building site to be good for both LEACO and the Lovington community and we are happy to unveil this design at our new location,” says LEACO General Manager Laura Phipps. “We have been an active part of the Lovington community for a long time and we look forward to a strong and continued presence in Lovington.”

Leaco Rural Telephone signed Articles of Incorporation June 1, 1954, and celebrates their 55<sup>th</sup> Anniversary this year. LEACO is a leading provider in Southeastern New Mexico of wired and wireless technology and serves a population area of nearly 175,000 people.

LEACO’s serving area includes the communities of Antelope Ridge, Artesia, Carlsbad, Crossroads, Dexter, Eunice, Hagerman, Hobbs, Jal, Lake Arthur, Lovington, Maljamar, Millnesands, McDonald, Roswell and Tatum. LEACO offers pre-paid and post-paid cellular services, High-Speed Internet, fiber and radio T1’s and special circuits, and local and long-distance telephone services. LEACO also specializes in business system installation and maintenance. For more information please contact Leaco Rural Telephone at 575-370-5010 or 800-851-0554 or on the web at [www.leaco.net](http://www.leaco.net).